

# Delve Networks Corporate Datasheet

## Delve Networks Overview

Delve offers a complete plug and play solution to manage, publish, measure, and monetize video on the web. All services are delivered to customers through the power of cloud computing, via a hosted, on-demand browser-based application and a scalable, reliable, and robust distribution network. We pride ourselves on building products that are both advanced and easy to use.

---

### COMPANY OVERVIEW

**About** – Located in Seattle and formally Pluggd, Inc, Delve launched its first online video platform in July 2008

**Leadership** – Delve has a passionate team of technophiles that are veterans from Amazon, Microsoft, RealNetworks, Yahoo!, Bell Labs, and Inktomi

**Stability** – With \$10 million in funding, Delve is ventured backed by DFJ Network and Intel Capital, two of the largest venture capital entities in the world

**Scalability** – Delivering millions of streams per month, Delve has scaled to help dozens of large and small companies realize online video

---

### WHY CHOOSE DELVE

**Smart** – Delve delivers the most advanced, comprehensive video platform in the industry through innovative products that bring extra value to the customer

**Simple** – With intuitive tools that match the customer’s workflow, Delve’s platform is easy to use, efficient, and user friendly

**Accessible** – Every customer, large and small, gets only the best customer support and guidance. Delve will help to make your video vision a reality

**Flexible** – Branding and customizing made simple. Delve can adjust to any workflow through a collection of built in tools and robust APIs

---

### PRODUCT OFFERINGS

**Content Management** – Upload, encode, and manage your content with the easiest to use content management tool on the market. Control your delivery, create advertising opportunities, and organize your media easily and intuitively

**Player Branding** – Build a player using a simple browser-based player editor and predefined templates. Match the look, feel, and size of your site by customizing to include logos, colors, etc...

**Publishing** – Make your content global. Give your users a rich experience by combining a styled player with the interactive ability to virally share content through RSS, E-mail to a friend, and embed

**Search Inside** – Delve Networks is the only available video platform that offers the ability to search for relevant content within the spoken contents of a video. A user can search for a topic and jump directly to the point in the video where that topic is discussed

**Advertising** – Monetize through a variety of advertising options, including ad servers/networks and 3rd-party ad integrations. Realize your revenue generating potential with built-in options and partnerships

**Analytics** – Understand the degree to which you reach your audience through a variety of reporting tools. Evaluate performance using user-friendly metrics to quickly identify key performance measures

**Hosting & Delivery** – Realize the most secure, scalable, and reliable hosting & delivery available. Unleash the full potential of cloud computing

**Developer Tools** – Create custom applications by leveraging a collection of robust APIs, giving you control over all player functions and read/write access to all of your media data. Developers now have a limitless ability to build and meet any workflow

**DELVE.**  
networks.

1008 Western Ave, Suite 405  
Seattle, WA 98104  
(800) 261 - 3295  
[www.delvenetworks.com](http://www.delvenetworks.com)