

## **Delve Networks Assists Former Maven Customers with Platform Migration Program**

### ***Customers stranded by shutdown can turn to Delve for free transition***

**Seattle, WA – July 2, 2009** – Delve Networks ( <http://www.delvenetworks.com> ) is offering current Maven Networks customers with a rescue plan after Yahoo announced they would be shutting their doors. The online video platform provider will waive all fees for customers wishing to migrate from now defunct Maven to Delve Networks online video platform.

“Online video is core to the marketing and distribution strategy for companies,” said Alex Castro, CEO, Delve Networks. “Companies like Standard & Poor’s, Cleveland Clinic and 1800Flowers depend on our enterprise class online video platform every day. For those left stranded by the shuttering of Maven Networks, we invite you to bring your content to Delve Networks free of charge.”

Since launching 10 months ago, Delve Networks has signed up more than 70 customers including Standard & Poor’s, 1800Flowers, and the Kansas City Chiefs, among others. For more information about the Maven Migration, please contact Delve Networks: <http://www.delvenetworks.com/landing/maven-migration/>

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### About Delve Networks

Founded in 2006, Seattle-based Delve Networks makes it possible for organizations of any size across any industry to realize the potential of online video. Delve’s advanced, easy-to-use and highly customizable online video platform offers all the tools necessary for publishing video online including video hosting, encoding, content delivery, content management, semantic search, metrics, advertising and syndication. By leveraging the power of cloud computing, Delve gives its customers the ability to quickly adapt as demand for content increases allowing for greater overall scalability, efficiency and reliability. Delve is backed by DFJ Frontier, Intel Capital and Labrador Ventures. For more information, visit [www.delvenetworks.com](http://www.delvenetworks.com).

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