

## **Delve Networks Announces Immediate Availability of Self-Service Online Video Platform**

*New service makes it easy for businesses to publish and manage videos on their website and pay with new credit card billing option*

**Seattle, WA – July 13, 2009** - Delve Networks ( [www.delvenetworks.com](http://www.delvenetworks.com) ) today announced a new self-service option that makes it easy for companies to add video to their website in a matter of minutes. Any company can now quickly and easily begin utilizing the most advanced and intuitive platform to publish high-quality videos online. Delve's Standard Package includes the essential features to publish video online: easy-to-use "drag and drop" content management, customizable players, video content ingestion, encoding, analytics, content delivery, player APIs and the Delve Ad Server. Pricing for the Standard Package starts at \$249 per month and customers have the option to simply pay with their credit card online.

According to [a recent report from Cisco](#), Internet video will account for 91 percent of all consumer traffic by the year 2013. It's critical that businesses figure out their online video strategy and select an online video platform that is easy to use, scalable, and provides the back-end metrics companies will need to measure the effectiveness of their video content.

"The market is crying out for an enterprise level solution that they can start using quickly – without having to install, host and manage any new hardware or software," said Alex Castro, CEO of Delve Networks. "With Delve customers can simply sign up online, enter their credit card, upload their high quality videos, and publish their first video to their website the same day."

Delve also offers Professional, Premier and Enterprise packages of its Online Video Platform for customers that require advanced options beyond those offered in the Standard Package. Customers like the Kansas City Chiefs, 1800flowers and Standard & Poor's use Delve Networks online video platform to enrich their website experience and increase repeat visitors. Information on what is available in each package can be found on Delve Networks' website: ( <http://www.delvenetworks.com/pricing/> )

Customers that want to experience all of the advanced, enterprise-level features available with the Delve Online Video Platform can sign up for a 30-day free trial. To begin using Delve's platform with the 30-day free trial, visit: ( <http://www.delvenetworks.com/request-trial/> ).

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### **About Delve Networks**

Founded in 2006, Seattle-based Delve Networks makes it easy for organizations of any size across any industry to realize the potential of online video. Delve's advanced, easy-to-use, and highly customizable online video platform offers all the tools necessary for publishing

videos online including video hosting, encoding, content delivery, content management, semantic search, metrics, advertising and syndication. By leveraging the power of cloud computing, Delve easily scales as demand for video content increases ensuring reliability and optimum performance for every customer. Delve is backed by DFJ Frontier, Intel Capital and Labrador Ventures. For more information, visit [www.delvenetworks.com](http://www.delvenetworks.com).

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